

# NewsBLAST

## *Top Stories*



### **Hobie B.O.S. Anchored by Power-Pole Pushes Prize to \$100,000**

There's big news on the 2022 Hobie Bass Open Series (B.O.S.) Anchored by Power-Pole trail. Hobie has just bumped the total purse for its Tournament of Champions (T.O.C.) series finale from \$75,000 to a whopping \$100,000. Included in the increase...

**[Read more](http://npaa.net)**  
[npaa.net](http://npaa.net)



### **At 8 Feet, the Bite is on with the New Rapala® DT®-8**

Eight, is the magic number. That is, 8-feet down. Because that's where the bite is absolutely on with Rapala's new DT-8 crankbait. Featuring the body of a Rapala® DT®-6 with a deeper-diving bill, the new DT®-8 triggers bites from pressured bass...

**[Read more](http://blog.rapala.com)**  
[blog.rapala.com](http://blog.rapala.com)



## **Z-Man Builds Impressive Team of Kayak Anglers**

Expert kayak anglers will tell you their sport is a state of mind- an attitude of chill and Zen and doing things just a little different. It's a close-knit community of freethinkers and angling trailblazers who all share a special connection with...

**Read more**

[npaa.net](http://npaa.net)

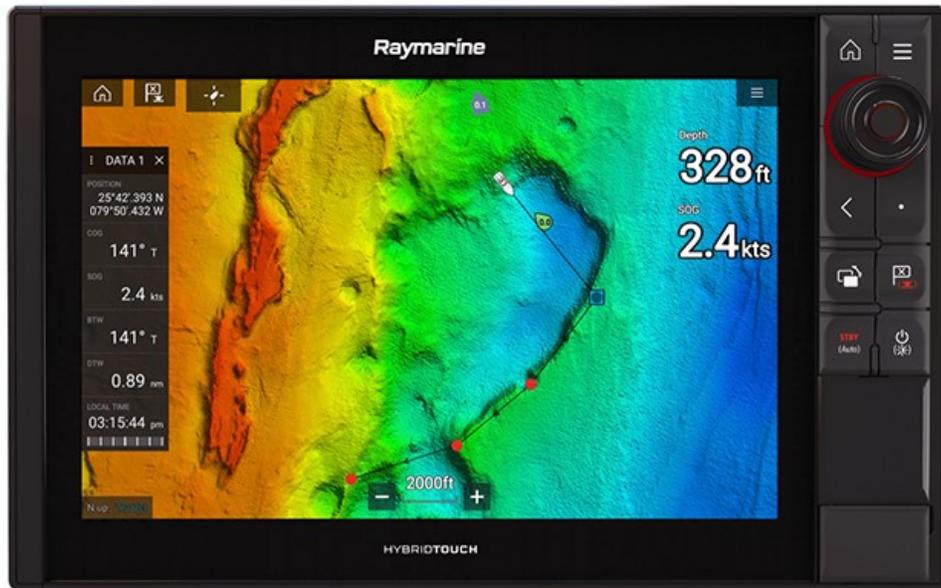
## ***Gear Spotlight***



### **A Trolling Marvel: Northland's Rumble B Crankbait**

Trolling crankbaits is a proven tactic to put more walleyes in the boat. Along those lines, there are many baits to choose from, but few offer the distinct, fish-catching attributes of Northland Fishing Tackle's new for 2022 Rumble B. Featuring a ...

**[Read more](http://npaa.net)**  
[npaa.net](http://npaa.net)



### **Anglers and Divers: Discover More, Faster with Raymarine ...**

The best diving and bottom-fishing spots are the ones that don't show up on paper or digital charts and aren't marked on commercially available fishing maps. They're the forgotten wrecks, the isolated reefs, the ledges hidden between the contour...

**[Read more](http://npaa.net)**  
[npaa.net](http://npaa.net)



### **5 Tips for Daily Boat Maintenance**

Don't wait until you're at the ramp to check your engine oil or propeller. Capt. Moe Newman of Journey South Outfitters shares five quick tips for a perfect pre-launch maintenance routine. 1. Check Your Oil For inboard our outboard motors...

**Read more**  
[aftco.com](http://aftco.com)



### **BASS FISHING: The Rites of Spring**

Any discussion of pre-spawn bass is bound to include the topic of crankbaits. Why? Put simply, of all the baits in the boat, cranks offer distinct advantages over most other lure types, especially in the springtime.

**Read more**  
[npaa.net](http://npaa.net)



#### **4 Fishing Etiquette Tips**

How to keep things friendly when the bite is on | Stay-in tune with boating how-to's, gear and tech and other great information at Mercury Dockline today!

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[www.mercurymarine.com](http://www.mercurymarine.com)

***Industry News***



### **Craig Hewitt Named President/CEO of Yamaha Motor Finance ...**

Yamaha Motor Co., Ltd. (YMC), has announced that Craig Hewitt, Chief Operating Officer of YMFUS, will be promoted to President and CEO effective February 1, 2022. Hewitt joined Yamaha in 2020 to support the company's continued growth in the...

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[npaa.net](http://npaa.net)



### **Hurricane Ida Relief Update**

On August 29th 2021, the 16th anniversary of Hurricane Katrina, Hurricane Ida swept through Louisiana and continued on to the Northeast United States leaving a wake of devastation in its path. The damages to infrastructure are second only to...

**Read more**  
[aftco.com](https://aftco.com)



### **The AMFF Honors Johnny Morris**

Philanthropist, visionary, educator, and pioneer Johnny Morris will receive the American Museum of Fly Fishing's 2021 Heritage Award. He is the founder of Bass Pro Shops and The Wonders of Wildlife National Aquarium and Museum, and his work as a...

**Read more**  
[thefishingwire.com](https://thefishingwire.com)



## 80,000 WOO HOOS!!! Rapala® Youtube Channel Hits New...

Rapala YouTube Channel just reached 80,000 subscribers. Thank you so much for making the Rapala YouTube Channel a part of your daily fishing experience. We are honored that you turn to our channel for the latest in news, information, fishing...

**Read more**  
[blog.rapala.com](http://blog.rapala.com)



### **January Policy Watch From the American Sportfishing...**

The White House announced that the U.S. Army Corps of Engineers (USACE) will receive more than \$14 billion in funding from the Bipartisan Infrastructure Law for over 500 restoration projects across 50 states and territories. This includes more...

**Read more**  
[thefishingwire.com](https://thefishingwire.com)

## **National Professional Anglers Association**

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